



# National Consortium Issue Hub #1

*Accelerating What We Know Works in Cancer Screening and Care*

June 1, 2021



# Welcome & Purpose

- Explore key areas of alignment in the implementation of evidence-based and emerging cancer control activities.
- While new challenges have arisen in the wake of the pandemic, many of the solutions that improve access to quality cancer screening and care are known.
- Objectives:
  - Identify critical barriers preventing the nation from reaching improved outcomes
  - Accelerate the adoption of proven interventions and other drivers to influence change nationwide
  - Explore where the pandemic has necessitated innovation and expanded our capacity in cancer screening activities.

## Today's Agenda

- Introductions, General/Housekeeping, and Technology Orientation
- Brief Level-Setting Presentation
- Discussion Areas
  - Attendee Polling
  - Panel Discussion
  - Recap
- Close

# Virtual Housekeeping

- **The event is being recorded.** The replay and slides will be made available on within a few days. Notification via email.
- **All participants are muted.**
- **Participate in polling opportunities and general discussion using Sli.do**
- Use the Zoom Q&A box for technical questions only.
- **Please complete our evaluation** for further input and feedback.
- An Issue Hub Brief (summary) will be shared in the weeks following the webcast.

# Instant Reactions!

- Use Slido to answer polls, share instant reactions, and comments!

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- Open [www.sli.do](http://www.sli.do) and enter meeting code: [JuneHub](#) or use the link in the Zoom chat.
- Use computer or mobile device.

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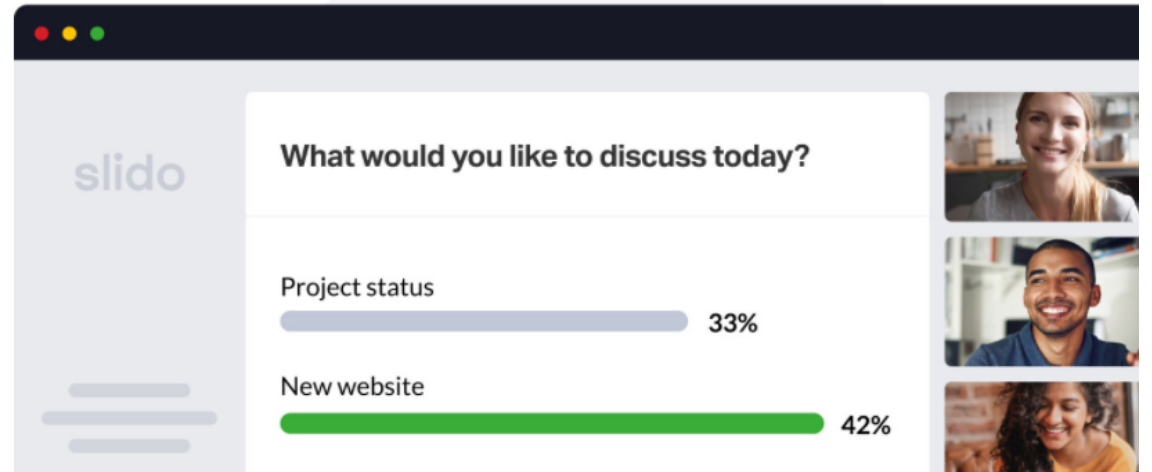
Joining as a participant?

# Enter code here



# Make your meetings come alive

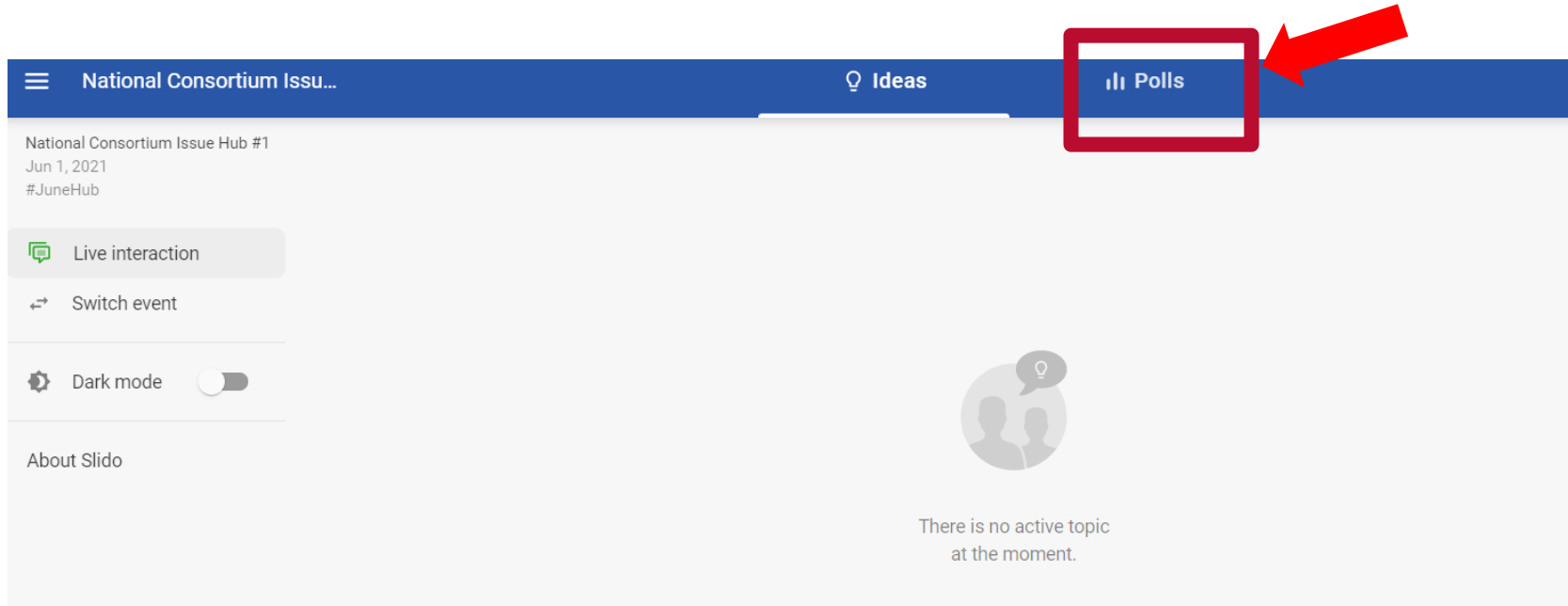
Slido is an easy-to-use Q&A and polling app that will turn your silent listeners into engaged participants.



# Practice Poll #1

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Open [www.sli.do](https://www.sli.do) & enter meeting code: **JuneHub** or use the slido link in the Zoom chat.



# Comment. Interact. Upvote.

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Use the Ideas tab:

- What do you agree with?
- What do you see differently?
- What might you add?

The screenshot shows the Slido interface with the 'Ideas' tab selected. A red arrow points to the 'Ideas' tab, which is also highlighted with a red box. Below the tab is a 'Live topic' section titled 'Test Topic 2'. There is a text input field with a placeholder 'Type your idea'. Below the input field, it says '3 ideas'. The first idea is by 'Ryan' (profile picture 'R'), posted '1 minute ago', with the text 'I like topic 2'. Below this idea is a 'Reply' button, which is highlighted with a red box. To the right of the idea list is a 'Popular' dropdown menu, also highlighted with a red box, showing '2' likes.



# National Consortium

Overview

*Sarah Shafir, MPH*

*Managing Director, National Partnerships and Innovation*

*American Cancer Society*

June 1, 2021





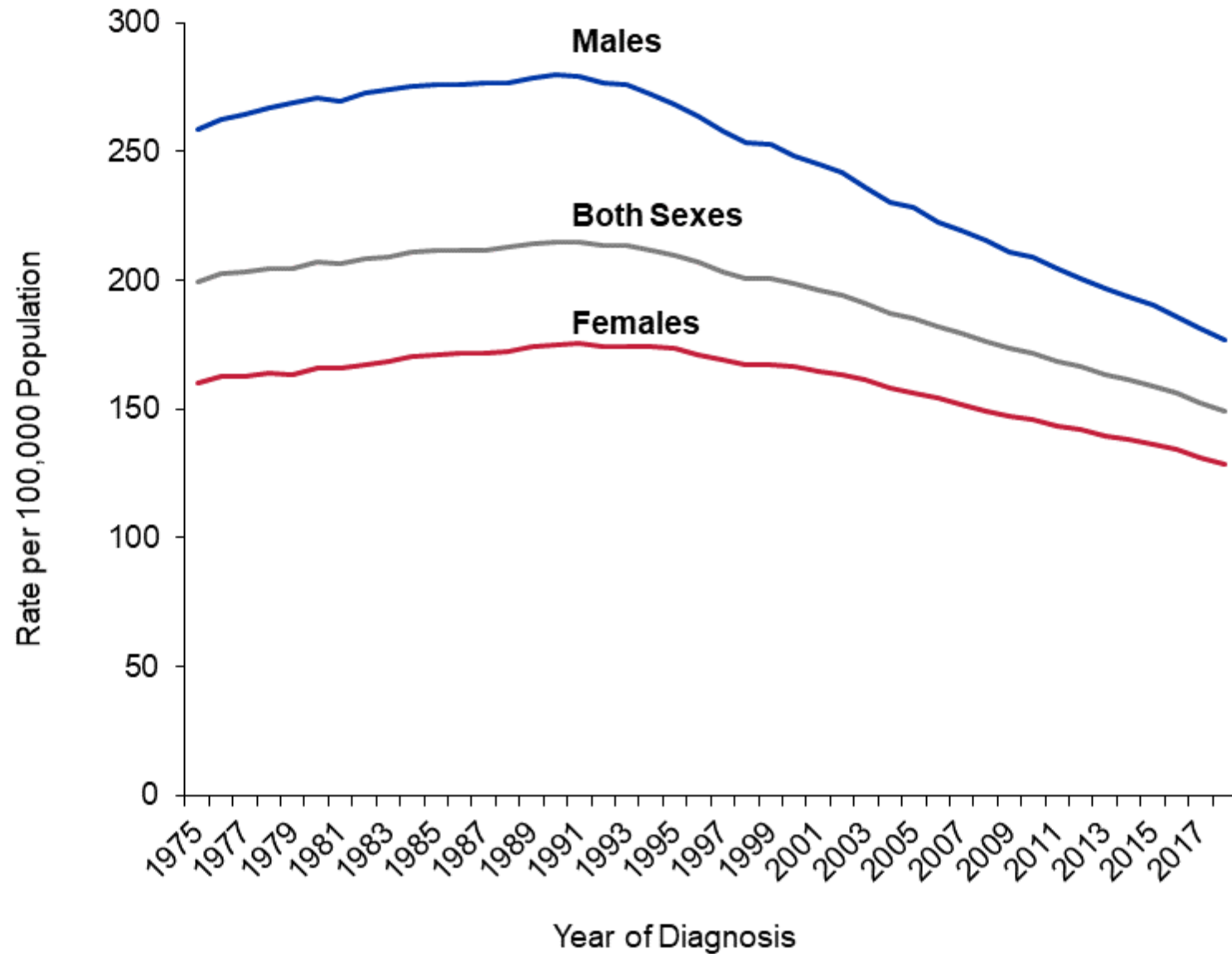
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# Celebrating Progress

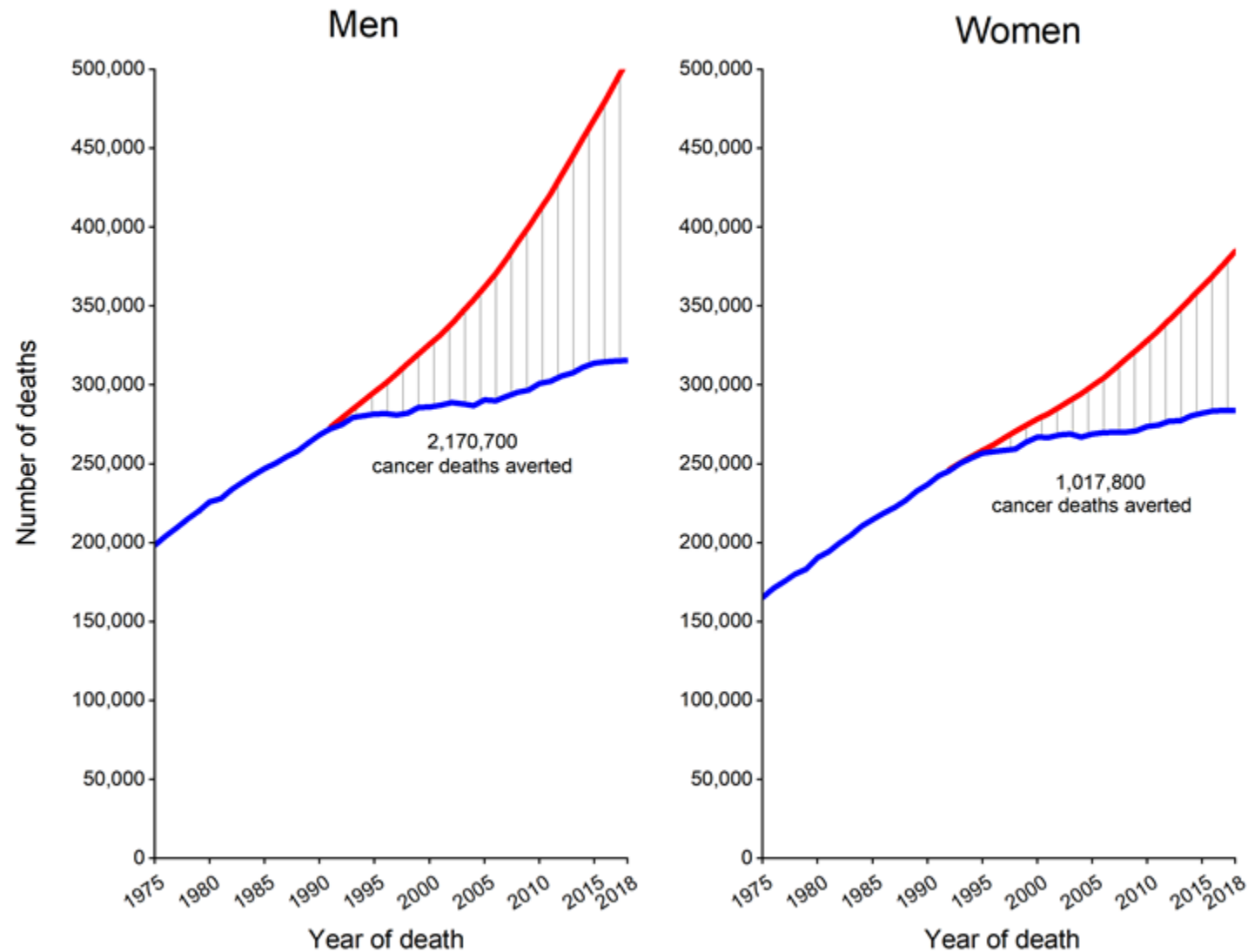
Cancer mortality has declined in recent decades due to progress in cancer screening and treatment technologies, research, and the general population's awareness and improved uptake in screening services.

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## Trends in Cancer Death Rates\* by Sex, US, 1975-2018



# Total Number of Cancer Deaths Averted from 1991 to 2018



The blue line represents the actual number of cancer deaths recorded in each year, and the red line represents the number of cancer deaths that would have been expected if cancer death rates had remained at their peak.

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# Recognizing Inadequacies

Far too many individuals for whom screening is recommended remain unscreened, and many others lack access to care that could save their life.

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# Problem Statements

Confronting alarming consequences from the COVID-19 pandemic



## Increased Cancer Mortality

Pandemic-related reductions in health care access and cancer screening will result in a short-term drop in cancer diagnoses and a later corresponding increase in late-stage cancer diagnoses and preventable deaths.



## Increased Disparities

The pandemic will likely exacerbate social and economic obstacles, and disproportionately affect disadvantaged and underrepresented populations.

**These outcomes will be devastating and plague our work for years to come unless we respond relentlessly, emphatically, and collaboratively.**

# What We Know

Healthcare disruptions had an immediate and consequential impact to cancer screening and care.

- Immediate declines in cancer screenings
- Missed screenings, diagnostics, & care
- Consequential increase in excess deaths due to missed diagnoses

## Spring of 2020, SCREENING TESTS FOR BREAST, LUNG AND COLON DROPPED BY



# Indications of Rebound by end of Summer 2020

- June 16 weekly volumes remained 29%, 36%, and 35% lower than their pre-COVID-19 levels for breast, colon, and cervical cancer screenings. ([EHRN](#))
- We found that, from June to September 2020, there was a significant recovery in the number of screening tests and ensuing diagnoses, to almost prepandemic levels. ([Bakouny](#))
- The deficit decreased gradually, with no significant difference between observed and expected numbers by July 2020 (diagnostic mammography) and August 2020 (screening mammography and biopsy). ([Nyante](#))
- Mammogram and colonoscopy volumes reached pre-pandemic levels by the end of the summer. ([McBain](#))
- In this analysis of administrative claims data, we found near complete recovery of monthly screening rates by July. (Chen)

# Much more data is needed for a full reporting of consequences.

- Do other dips exist during subsequent COVID waves?
- Is recovery seen evenly across socioeconomic demographics? Racial/ethnic groups?
- Have gaps in screening/care access been exacerbated?
- How are health systems handling a backlog of missed cancer screenings?
- How significant will the initial decrease/disruption in service result in excess cancer deaths?
- Is recovery comparable across geographic areas and/or factors (rural/urban)?
- Etc.

Note: Future webcasts are being planned by the National Consortium and the American Cancer Society to learn more answers to these questions.



# Building Blocks to Recover & Exceed

## National Consortium

Convene national influencers to identify strategies to best minimize the effects of the pandemic on cancer screening and care and take action

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## Public Awareness Campaign

Campaign to mobilize and activate the public, providers and other key stakeholders to cancer screening and care

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## Research

Understand the impact of the COVID pandemic on cancer screening and outcomes



## State and Coalition Leadership

Connect cancer leaders to effective messaging, policy initiatives and opportunities for impact

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## Health Systems Screening Interventions

Engage priority health systems in evidence-based interventions to increase screening rates

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## Policy

Pursue public policy solutions to help ensure individuals have access to timely and appropriate cancer screening and follow-up care

# Acknowledgements



## **FUNDERS**

Genentech

Pfizer

Merck

National Football League



## **PARTNERS**

Members of the National Consortium

# Members

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- American Academy of Family Physicians
  - American Cancer Society
  - American Cancer Society Cancer Action Network
  - American College of Obstetricians and Gynecologists
  - American College of Surgeons Commission on Cancer
  - Association of State and Territorial Health Officials
  - Bristol Meyer Squibb
  - Cancer Support Community
  - Centers for Disease Control and Prevention
  - Comprehensive Cancer Control National Partnership
  - CVS Health/Aetna
  - Genentech
  - Health Resources and Services Administration
  - National Alliance for Hispanic Health
  - National Association of Chronic Disease Directors
  - National Cancer Institute President's Panel
  - National Cancer Institute – Implementation Science
  - National Colorectal Cancer Roundtable
  - National Comprehensive Cancer Network
  - National LGBT Cancer Network
  - National Lung Cancer Roundtable
  - National Navigation Roundtable
  - OCHIN
  - Pfizer
  - Prevent Cancer Foundation
  - Stand Up To Cancer
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# A National Consortium United in Recovery & Improvement

An issue-focused, time-bound partnership dedicated to the acceleration of a national response to the COVID-19 pandemic in relation to its detrimental impact on our collective progress in cancer screening and care.

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# Goal Statements

Demanding more than recovery

## Accelerate

Accelerate our responses to long-standing and emerging barriers to cancer screening and care.

## Strengthen

Strengthen our preparedness, infrastructure, and partnerships to minimize disruptions & address inequities.

## Mobilize

Mobilize around sustained, coordinated commitments to promote cancer screening and care as a public health priority, and improve the long-term effectiveness of screening programs.

# 2021 Issue Hub Series

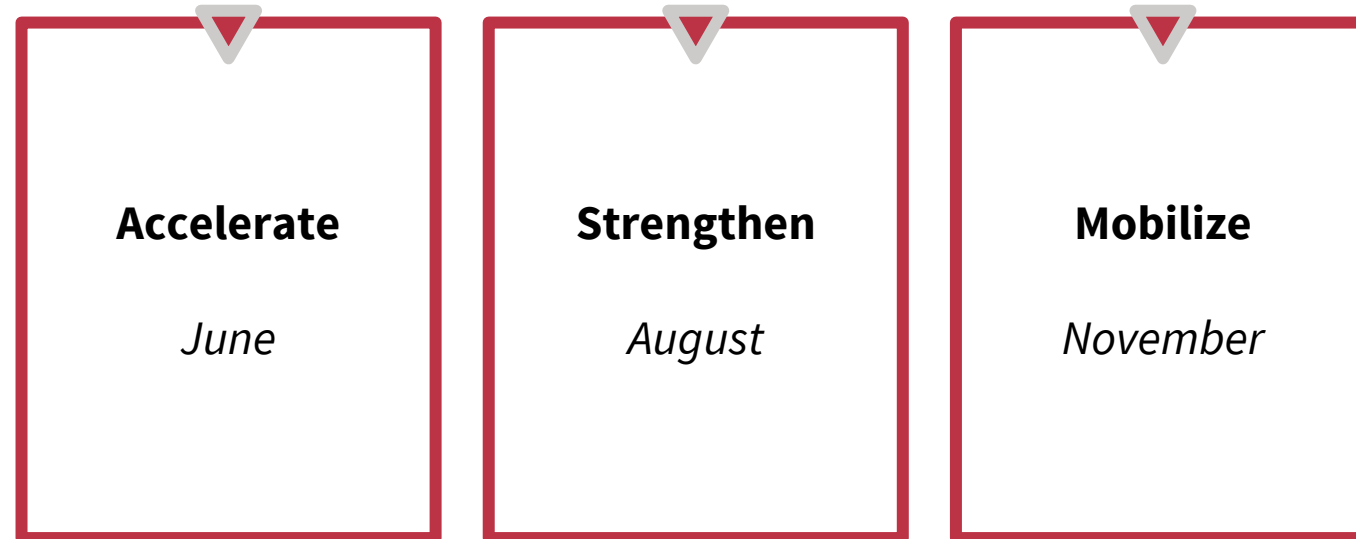
Joining together to tackle the most pressing issues in the recovery and improvement of cancer screening and care nationwide.

# What are Issue Hubs?

- A series of dialogues that ACS will host in 2021 primarily aimed at informing future conversations and decision-making of the National Consortium.
- Conducted as facilitated panel discussions with renowned subject matter experts tackling the most pressing issues in the recovery and improvement of cancer screening and care nationwide.
- Deep-dive discussions that uncover both the strengths and opportunities in cancer screening and care as well as the current barriers and limitations of our national and local efforts.
- Panelists will rotate so that stakeholders around the country can hear and learn from a variety of public health leaders, researchers, clinicians, and other appropriate thought leaders.
- Open to healthcare providers, researchers, decision-makers, public health professionals, organizational leaders, or generally any stakeholder interested in cancer care across the continuum and otherwise critical to the improvement of cancer screening and care in the United States.

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## More Issue Hubs are being planned!





# Issue Hub #1: Accelerating What We Know in Cancer Screening & Care

## Purpose

In bringing together ACS, ACS CAN, CDC, ACOS CoC, & the President's Cancer Panel, the national consortium aims to candidly discuss long-standing barriers in cancer screening and care and ideate bold solutions that will accelerate national interest toward improving cancer outcomes.

## Objectives

To explore key areas of alignment in the implementation of evidence-based and emerging cancer control activities. While new challenges have arisen in the wake of the pandemic, many of the solutions that improve access to quality cancer screening and care are not unknown. To that end, as the cancer control community unites in our response to the COVID-19 pandemic, it is important to:

- Identify and prioritize those proven interventions that increase cancer screening rates
- Accelerate the adoption of these interventions nationwide
- Explore where the pandemic has necessitated innovation and expanded our capacity in cancer screening activities.

# Panelists & Discussion Leads

## Panelists:

- Keysha Brooks-Coley, MA – Vice President, Federal Advocacy and Strategic Alliances, ACS CAN
- Timothy Mullet, MD, FACS – Chair, Commission on Cancer of the American College of Surgeons
- Lisa Richardson, MD, MPH - Director of CDC's Division of Cancer Prevention and Control, CDC
- Robert Smith, PhD – Senior Vice President, Cancer Screening, American Cancer Society
- John Williams, MD, FACS – Chair, President's Cancer Panel

## Discussion Leads:

- Rich Wender, MD - Chair, Family Medicine and Community Health University of Pennsylvania
- Letitia Thompson, MPA – Vice President, Regional Cancer Control, American Cancer Society



# Overarching Panel Discussion Areas

## *What is the panel's best thinking on*

- What are the factors, big and small, that prevent us from seeing the outcomes we want to see in cancer screening and care?
- How do we accelerate adoption of proven cancer screening and care activities to reach our desired outcomes?
- What are the innovations or opportunities necessitated by the pandemic that we could leverage to expand our capacity in cancer screening and care?

# We know a lot about what works

- Evidence-based interventions:
  - Increase community demand – education, reminders, incentives, media
  - Increase community access – reduce out-of-pocket costs, reduce structural barriers
  - Increase provider delivery – reminders, incentives, assessment and feedback
- Health insurance coverage
- Patient navigation

## *Examples of national resources that showcase what works and offer steps/case studies for implementation:*

- The Community Guide (CPSTF)
- Evidence-Based Cancer Control Programs (NCI)
- National Comprehensive Cancer Control Program (CDC)
- National Roundtable Resource Centers (NCCRT, NLCRT, NNRT, HPV RT)
- Comprehensive Cancer Control National Partnership Resource Repository

# Fishbowl Format

- Panelists will be in open dialogue.
- Two assigned discussion leads who will not only monitor the conversation, but also probe and challenge panelists with questions as needed.
- Audience will be invited to participate through chat and polling.



# Attendee Poll #1

*What are the top three biggest factors preventing us from seeing the outcomes we want to see in cancer screening and care?*

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# Thank you!

- Please do complete our evaluation following the meeting.
- Slides & recording will be shared via email.
- A meeting summary and/or issue brief will be shared in the following weeks.
- We will notify you as subsequent Issue Hubs are planned.

