



National Consortium for Cancer Screening and Care

Issue Hub #2

*Strengthening public health and healthcare systems to advance cancer
screening and care*

September 9, 2021



Welcome & Purpose

- Explore vulnerabilities within our nation's public health and healthcare systems that contributed to the decrease in cancer screening and care during the pandemic
- Consider potential action steps that can build resilience in our public health and healthcare systems
- Learning Objectives:
 - Identify a few weaknesses in the US healthcare / public health system that likely worsened outcomes in cancer screening and care during the COVID-19 pandemic.
 - Dialogue around sensible solutions to strengthening our healthcare systems to be better prepared and equipped to address future disruptions
 - Learn how systems have successfully navigated cancer screening and care during the pandemic and improved outcomes.

Today's Agenda

- Introductions, General/Housekeeping, and Technology Orientation
- Brief Level-Setting Presentation
- Discussion Areas
 - Attendee Polling / Dialogue
 - Panel Discussions
 - Recap
- Close

Panelists

- **Crystal Denlinger, MD, FACP** - Chief Scientific Officer, National Comprehensive Cancer Network
- **David Meyers, MD** - Acting Director, Agency for Healthcare Research and Quality
- **Cheryl Modica, PhD** - Director, Quality Center, National Association of Community Health Centers
- **Marcus Plescia, MD, MPH** - Chief Medical Officer, Association of State and Territorial Health Officials
- **Discussion Lead: Laura Makaroff, DO**, - Senior Vice President, Prevention & Early Detection, American Cancer Society
- **Casey Eastman, MPH** – Section Manager, Community Healthcare Improvement and Linkages Section, Washington State Dept. of Health
- **Michael Anderson, MHA, CPHQ** - Division Vice President, Quality and Population Health, Virginia Mason Franciscan Health
- **Rhonda Johnson** – Program Manager, Mammovan, Nevada Health Centers
- **Discussion Lead: Marcie Fisher-Borne, PhD, MSW, MPH** - Managing Director, Interventions & Implementation

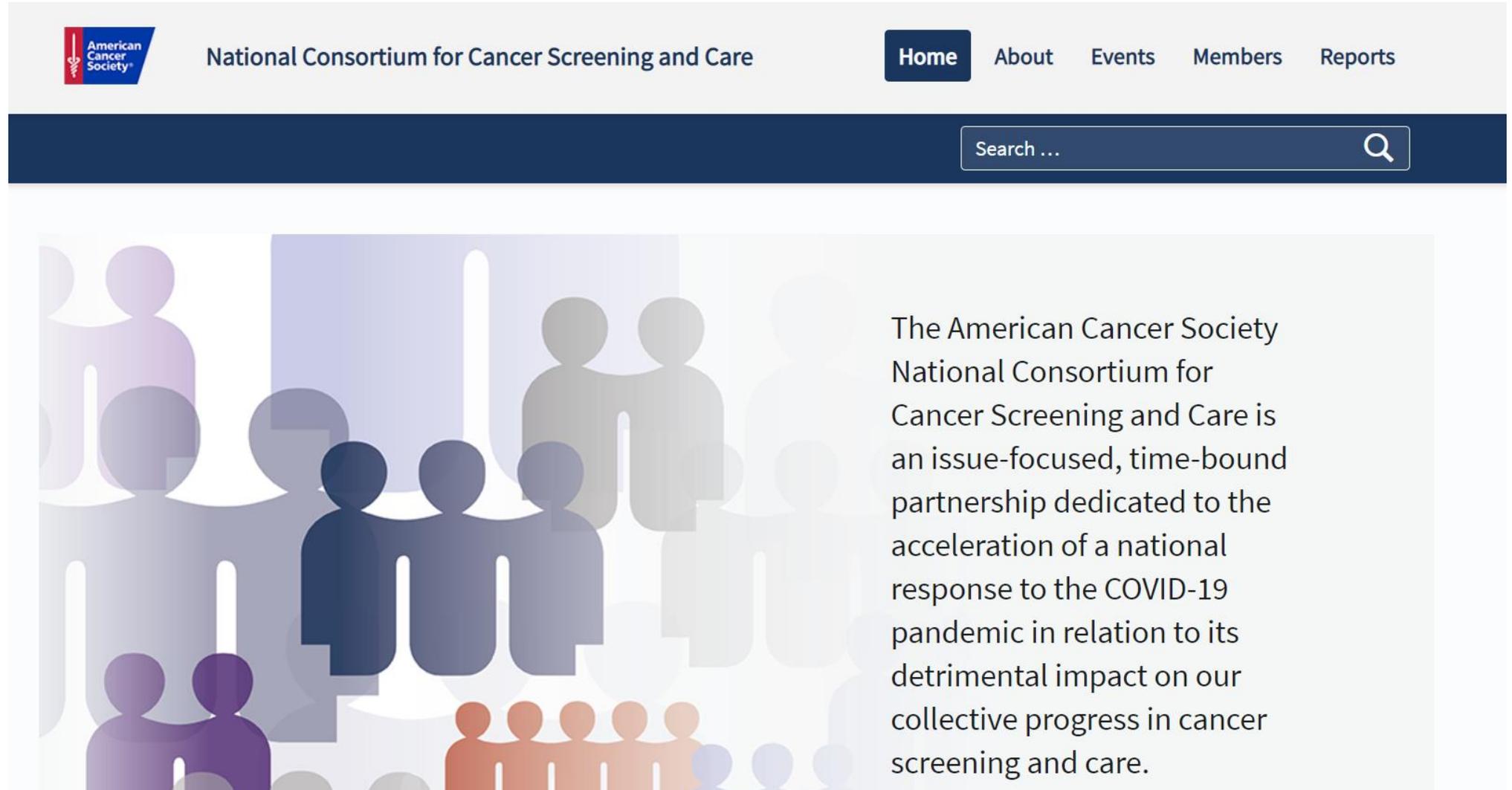
Supporting Today's Webcast

- **Megan Burns** – Program Manager, National Health Systems and Organizations
- **Nikki Stephens** – Project Manager, Interventions and Implementation
- **Sarah Shafir, MPH** – Managing Director, National Partnerships and Innovations
- **Ryan Soisson** – Soisson and Associates
- **Kerstin Ohlander** – Ohlander Consulting

Virtual Housekeeping

- **The event is being recorded.** The replay and slides will be made available within a few days. Notification via email.
- **All participants are muted.**
- **Participate in polling opportunities and general discussion using Sli.do**
- Use the Zoom Q&A box for technical questions only.
- **Please complete our evaluation** for further input and feedback.
- An Issue Hub Brief (summary) will be shared in the weeks following the webcast.

Website Launch! Consortium.acs4ccc.org



 National Consortium for Cancer Screening and Care

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The American Cancer Society National Consortium for Cancer Screening and Care is an issue-focused, time-bound partnership dedicated to the acceleration of a national response to the COVID-19 pandemic in relation to its detrimental impact on our collective progress in cancer screening and care.

Instant Reactions!

- Use Slido to answer polls, share instant reactions, and comments!

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- Open www.sli.do and enter meeting code: [SeptHub](#) or use the link in the Zoom chat.
- Use computer or mobile device.

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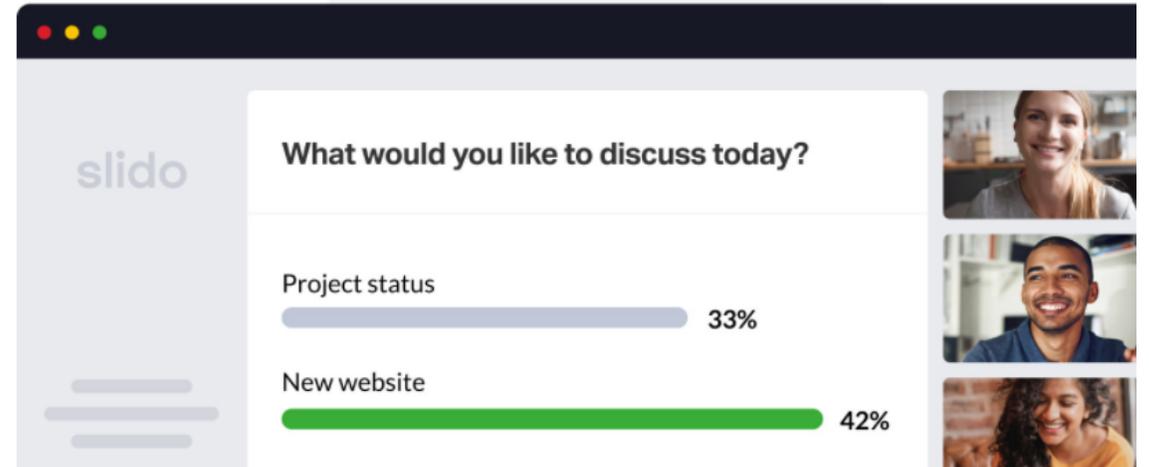
Joining as a participant?

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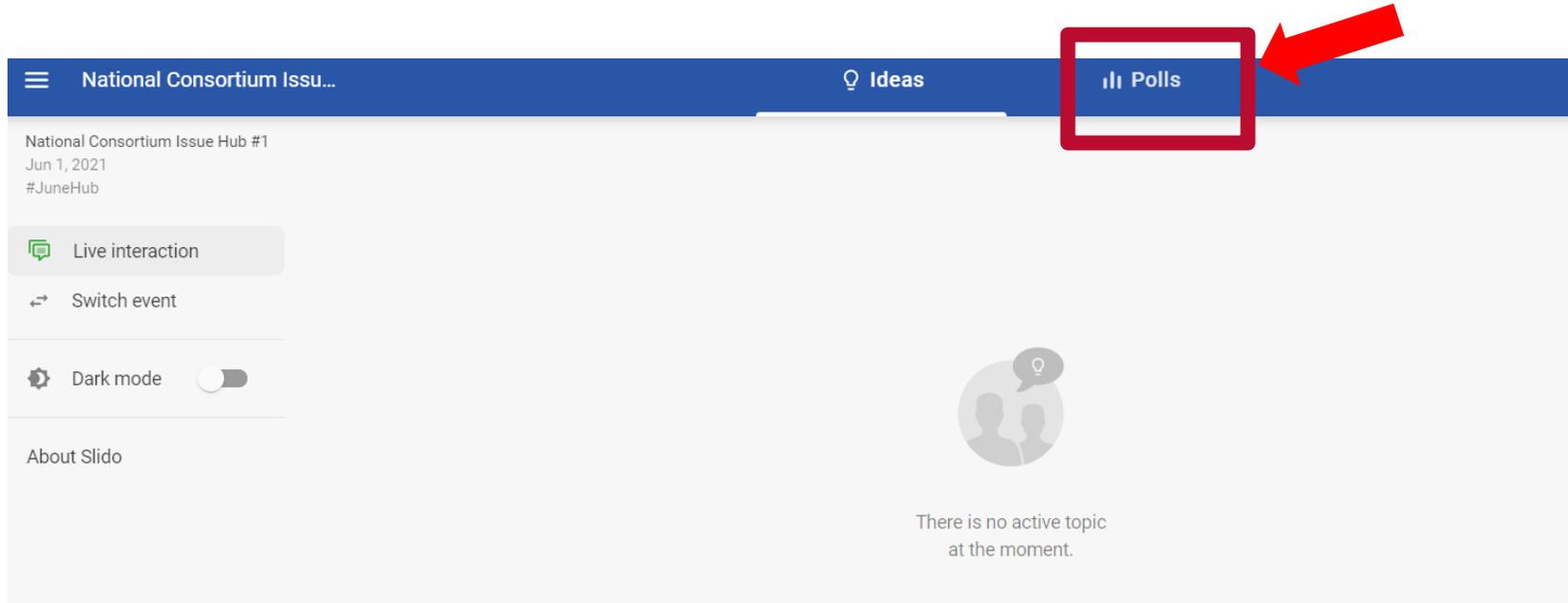
Slido is an easy-to-use Q&A and polling app that will turn your silent listeners into engaged participants.



Practice Poll #1

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Comment. Interact. Upvote.

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Use the Ideas tab:

- What do you agree with?
- What do you see differently?
- What might you add?

The screenshot shows the Slido interface with the 'Ideas' tab selected. A red arrow points to the 'Ideas' tab, which is also highlighted with a red box. Below the tab is a text input field with a placeholder 'Type your idea'. Below the input field, there are 3 ideas. The first idea is by Ryan, posted 1 minute ago, with the text 'I like topic 2'. A red box highlights the 'Reply' button below this idea. To the right of the ideas list, there is a 'Popular' dropdown menu and a green upvote button showing '2' upvotes, both highlighted with red boxes.



National Consortium Overview



Building Blocks to Recover & Exceed

National Consortium

Convene national influencers to identify strategies to best minimize the effects of the pandemic on cancer screening and care and take action

Public Awareness Campaign

Campaign to mobilize and activate the public, providers and other key stakeholders to cancer screening and care

Research

Understand the impact of the COVID pandemic on cancer screening and outcomes



State and Coalition Leadership

Connect cancer leaders to effective messaging, policy initiatives and opportunities for impact

Health Systems Screening Interventions

Engage priority health systems in evidence-based interventions to increase screening rates

Policy

Pursue public policy solutions to help ensure individuals have access to timely and appropriate cancer screening and follow-up care

Acknowledgements



FUNDERS

Genentech (founding sponsor)

Merck

Novartis

Pfizer

Roche Diagnostics

AmerisourceBergen

Becton Dickinson and Intuitive

National Football League



PARTNERS

Members of the National Consortium

Members

- American Academy of Family Physicians
 - American Cancer Society
 - American Cancer Society Cancer Action Network
 - American College of Obstetricians and Gynecologists
 - American College of Surgeons Commission on Cancer
 - Association of State and Territorial Health Officials
 - Bristol Meyer Squibb
 - Cancer Support Community
 - Centers for Disease Control and Prevention
 - Comprehensive Cancer Control National Partnership
 - CVS Health/Aetna
 - Genentech
 - Health Resources and Services Administration
 - National Alliance for Hispanic Health
 - National Association of Chronic Disease Directors
 - National Cancer Institute President's Panel
 - National Cancer Institute – Implementation Science
 - National Colorectal Cancer Roundtable
 - National Comprehensive Cancer Network
 - National Institute on Minority Health and Health Disparities
 - National LGBT Cancer Network
 - National Lung Cancer Roundtable
 - National Navigation Roundtable
 - Novartis
 - OCHIN
 - Pfizer
 - Prevent Cancer Foundation
 - Stand Up To Cancer
-

United in Recovery & Improvement

The ACS National Consortium convenes organizations and scientific advisors to accelerate, strengthen, & mobilize around bold, but sensible, cancer screening and care activities.

Accelerate

Accelerate our responses to long-standing and emerging barriers to cancer screening and care.

Strengthen

Strengthen our preparedness, infrastructure, and partnerships to minimize disruptions & address inequities.

Mobilize

Mobilize around sustained, coordinated commitments to promote cancer screening and care as a public health priority, and improve the long-term effectiveness of screening programs.

Summary of past, planned, and potential activities

Kick off

March 18

Accelerate Issue Hub

June 1

Accelerate Summit

June 17

Modeling Webcast

August 18

Strengthen Issue Hub

September 9

Strengthen Summit

October

Health Equity Issue Hub

TBD

Mobilize Summit

December 2

Second Data Webcast

TBD

Final Recommendations Release

January 2022

Accelerate Recommendations – Under Review

National Partnerships

Accelerate the collective action of partnerships, coalitions, and roundtables to influence the adoption of evidence-based cancer screening interventions, policies, and strategies.

Coordinated Messaging

Accelerate a coordinated, innovative campaign to promote cancer screening as a national public health priority.

Proven Programs

Accelerate screening efforts by supporting and expanding proven programs that already reach underrepresented and underserved communities.

Quality Measures

Accelerate the adoption of improved quality measures, accountability measures, and institutional goal-setting.

Pandemic-related Innovations

Accelerate innovations and interventions that better expand our capacity in cancer screening and care.



Framing Today's Issue Hub

Panel 1

- Explore vulnerabilities within our nation's public health and healthcare systems & offer solutions to build resilience within our systems.
- Panel will provide a national perspective with generally broader, overarching solutions.
- Problem statements to address have been pre-determined and purposefully narrowed for the needs of this goal statement area and of the national consortium comprehensive process.

Panel 2 Purpose

- How systems/programs have successfully navigated cancer screening and care during the pandemic and improved outcomes.
- Panel will provide an on-the-ground perspective.
- What successes and challenges are seen at the community and localized level.
- Are there common factors that lead to a successful program/intervention.
- Offer a localized response to the problem statements established in panel 1.

Fishbowl Format

- Panelists will be in open dialogue.
- Two assigned discussion leads who will not only monitor the conversation, but also probe and challenge panelists with questions as needed.
- Audience will be invited to participate through chat and polling via Slido.



Today's Attendee Poll

*What are the most significant vulnerabilities in the US healthcare and public health system that likely contributed to worsened outcomes in cancer screening and care during the COVID-19 pandemic?
(Pick 2)*

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Thank you!

- Please do complete our evaluation following the meeting.
- Slides & recording will be shared via email.
- A meeting summary will be shared in the following weeks.
- We will notify you as subsequent Issue Hubs are planned.
- Or visit consortium.acs4ccc.org for up to date information!

