



National Consortium for Cancer Screening and Care

Summit Objectives, Updates, and Progress

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American Cancer Society

October 2021



Agenda & Objectives

- Welcome & Opening Remarks
- Review Purpose & Issue Hub Outcomes
- Breakouts – Phase 1: Identify Activities
- Break (10 mins)
- Breakout – Phase 2: Review and Revise
- Report Back & Large Group Activity
- Adjourn

1

Review Purpose & Progress: Welcome members of the National Consortium, review the charge of our efforts, and level-set on the themes and outcomes from the consortium's September 9 Issue Hub.

2

Confirm Strategic Priorities: Share strategic priorities gleaned from September 9 Issue Hub and come to consensus on the consortium's direction for the *strengthen* goal phase.

3

Identify Activities: Brainstorm and decide on 3 to 4 bold, but feasible activities that can build resilience in our public health and healthcare systems moving forward.

Housekeeping and Zoom Information



Today's meeting will be recorded, including breakouts.



You will be muted when you join the call

Use the buttons in the bottom black menu bar to mute/unmute your audio and to turn on/off your video

If you do not wish to have your image recorded, please turn OFF the video option



As they are developed, materials will be sent out after the meeting via email.



We will use the chat box for our first activity.



Questions about Zoom? Type them in the chat box to: Producer - Meg Fischer

Zoom Essentials

Please Rename Yourself

- Use your First and Last Name
- Optional - Organization

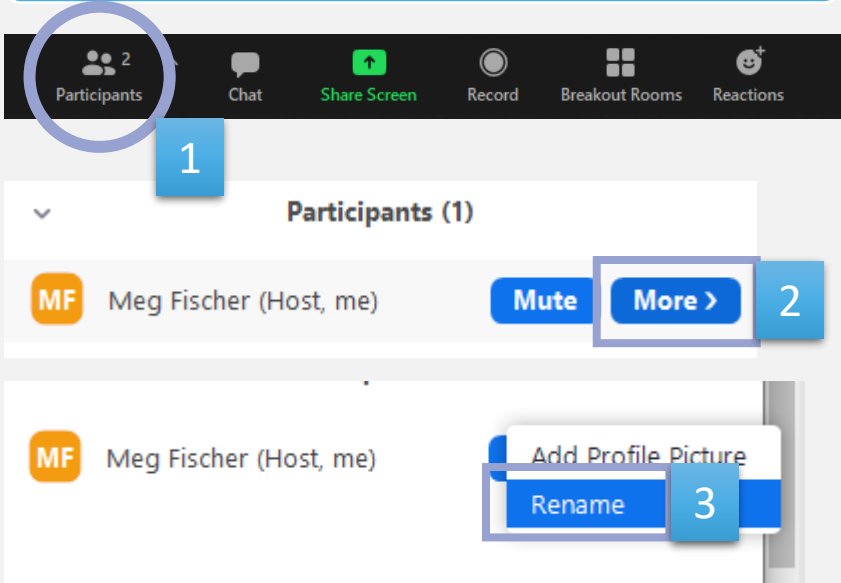
EXAMPLE:

Meg or Mfischer should be:

- Meg Fischer - ACS

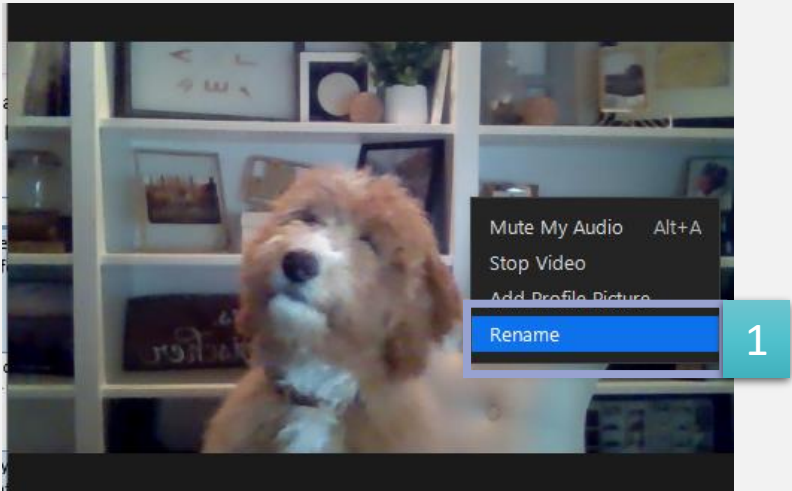


Option 1



Option 2

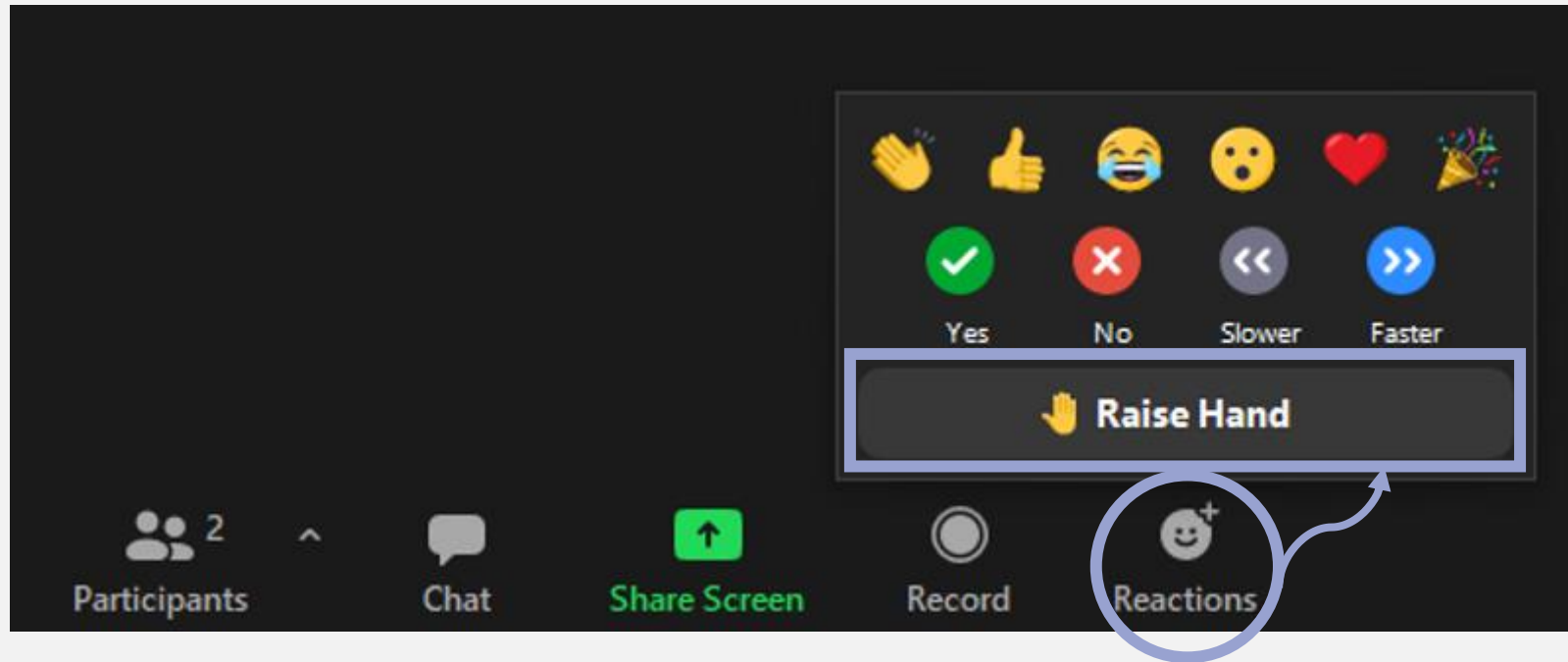
Right-click on your video tile



Zoom Essentials for the Training

When you have a question or a comment

- Please use the “Raise Hand” button and we’ll ask you to come off mute



Ice Breaker Activity

- **Objective:** Practice Zoom features and have just a bit of fun!
- **Question:** What was the best costume you've ever worn for Halloween (or for any occasion!)?

Instructions:

- Type your name, organization, and answer in chat.
- Megan will record your answers.
- We will use Zoom to vote for our favorite costume!
- We will revisit this icebreaker before our breakouts.

National Consortium Overview

Building Blocks to Recover & Exceed

National Consortium

Convene national influencers to identify strategies to best minimize the effects of the pandemic on cancer screening and care and take action

Public Awareness Campaign

Campaign to mobilize and activate the public, providers and other key stakeholders to cancer screening and care

Research

Understand the impact of the COVID pandemic on cancer screening and outcomes



State and Coalition Leadership

Connect cancer leaders to effective messaging, policy initiatives and opportunities for impact

Health Systems Screening Interventions

Engage priority health systems in evidence-based interventions to increase screening rates

Policy

Pursue public policy solutions to help ensure individuals have access to timely and appropriate cancer screening and follow-up care

Acknowledgements



FUNDERS

Genentech, a member of the Roche Group
(founding sponsor)

Merck

Novartis Oncology

Pfizer Oncology

Roche Diagnostics

AmerisourceBergen

BD (Becton, Dickinson and Company)

National Football League



PARTNERS

Members of the National Consortium

Members

-
- American Academy of Family Physicians
 - American Cancer Society
 - American Cancer Society Cancer Action Network
 - American College of Obstetricians and Gynecologists
 - American College of Surgeons Commission on Cancer
 - Association of State and Territorial Health Officials
 - Bristol Meyer Squibb
 - Cancer Support Community
 - Centers for Disease Control and Prevention
 - Comprehensive Cancer Control National Partnership
 - CVS Health/Aetna
 - Genentech
 - Health Resources and Services Administration
 - National Alliance for Hispanic Health
 - National Association of Chronic Disease Directors
 - National Cancer Institute President's Panel
 - National Cancer Institute – Implementation Science
 - National Colorectal Cancer Roundtable
 - National Comprehensive Cancer Network
 - National Institute on Minority Health and Health Disparities
 - National LGBT Cancer Network
 - National Lung Cancer Roundtable
 - National Navigation Roundtable
 - Novartis
 - OCHIN
 - Pfizer
 - Prevent Cancer Foundation
 - Stand Up To Cancer
-

United in Recovery & Improvement

The ACS National Consortium convenes organizations and scientific advisors to accelerate, strengthen, & mobilize around bold, but sensible, cancer screening and care activities.

Accelerate

Accelerate our responses to long-standing and emerging barriers to cancer screening and care.

Strengthen

Strengthen our preparedness, infrastructure, and partnerships to minimize disruptions & address inequities.

Mobilize

Mobilize around sustained, coordinated commitments to promote cancer screening and care as a public health priority, and improve the long-term effectiveness of screening programs.

Defining Terms – Accelerate vs. Strengthen

Accelerate Goal Reminder: Accelerate our responses to long-standing and emerging barriers to cancer screening and care.

Accelerate: Activities already have some momentum; or there at least are no substantial barriers or hurdles to overcome to develop, disseminate, implement.

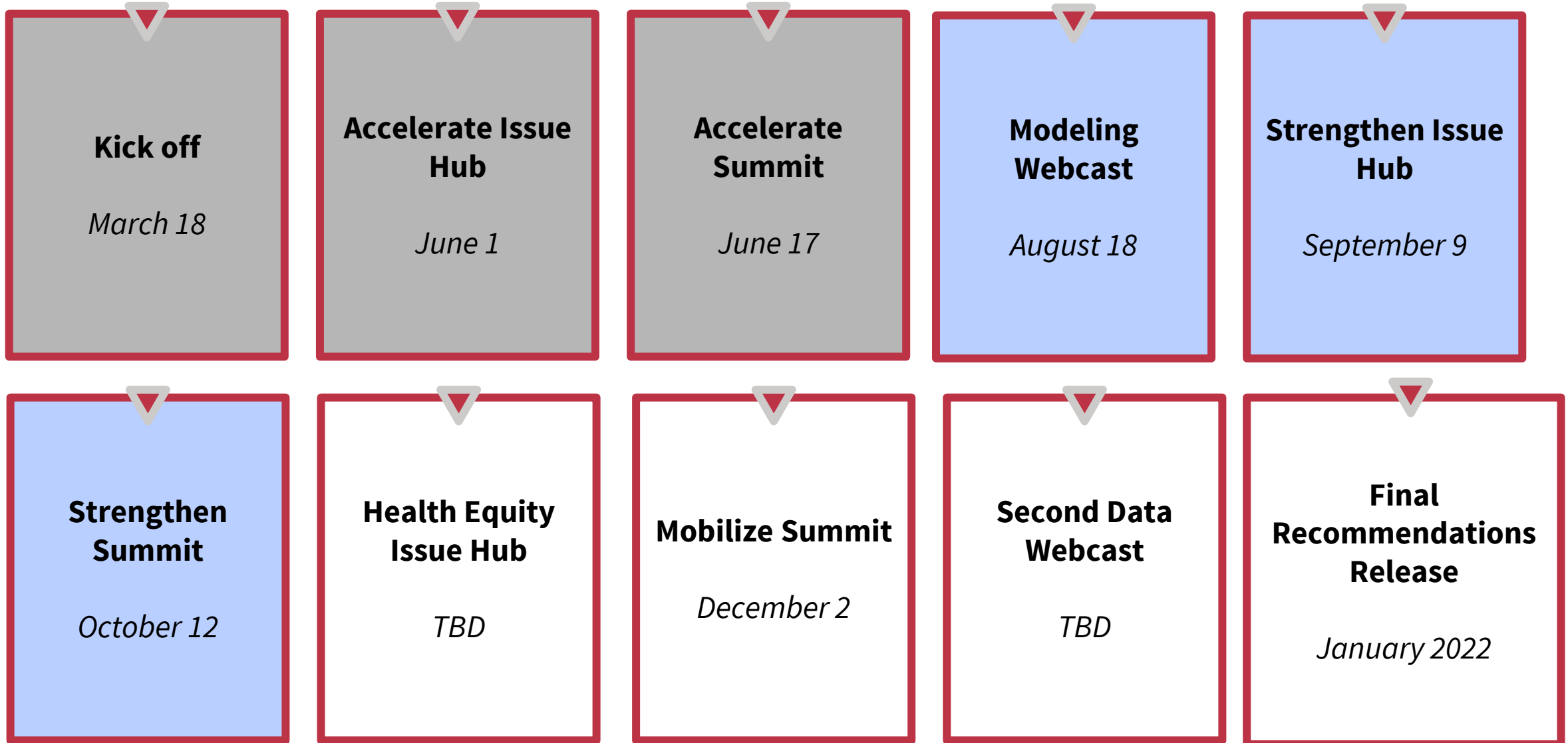
Strengthen Goal Reminder: Strengthen our preparedness, infrastructure, and partnerships to minimize disruptions & address inequities.

Strengthen: Activities may call for more resources and more substantial policy or systems changes. Activities may address more substantial barriers, gaps, limitation, and vulnerabilities.

Strategic Priority: An area of focus where the national consortium will call for action. Developed via synthesizing Issue Hub discussions and other information gathering sessions.

Updates and Progress

Summary of past, planned, and potential activities



Accelerate Recommendations

1. Accelerate the collective action of partnerships, coalitions, and roundtables to influence the adoption of evidence-based cancer screening interventions and policies. ([National Partnerships](#))
2. Accelerate a coordinated, innovative campaign to promote cancer screening as a public health priority. ([Coordinated Messaging](#))
3. Accelerate screening efforts by supporting and expanding proven programs that effectively reach communities that are underrepresented and underserved. ([Proven Programs](#))
4. Accelerate the adoption of improved quality measures, accountability measures, and institutional goal-setting that prioritize equitable outcomes. ([Quality Measures](#))
5. Accelerate innovations and interventions that better expand equitable access to cancer screening and care. ([Pandemic Related Innovations](#))

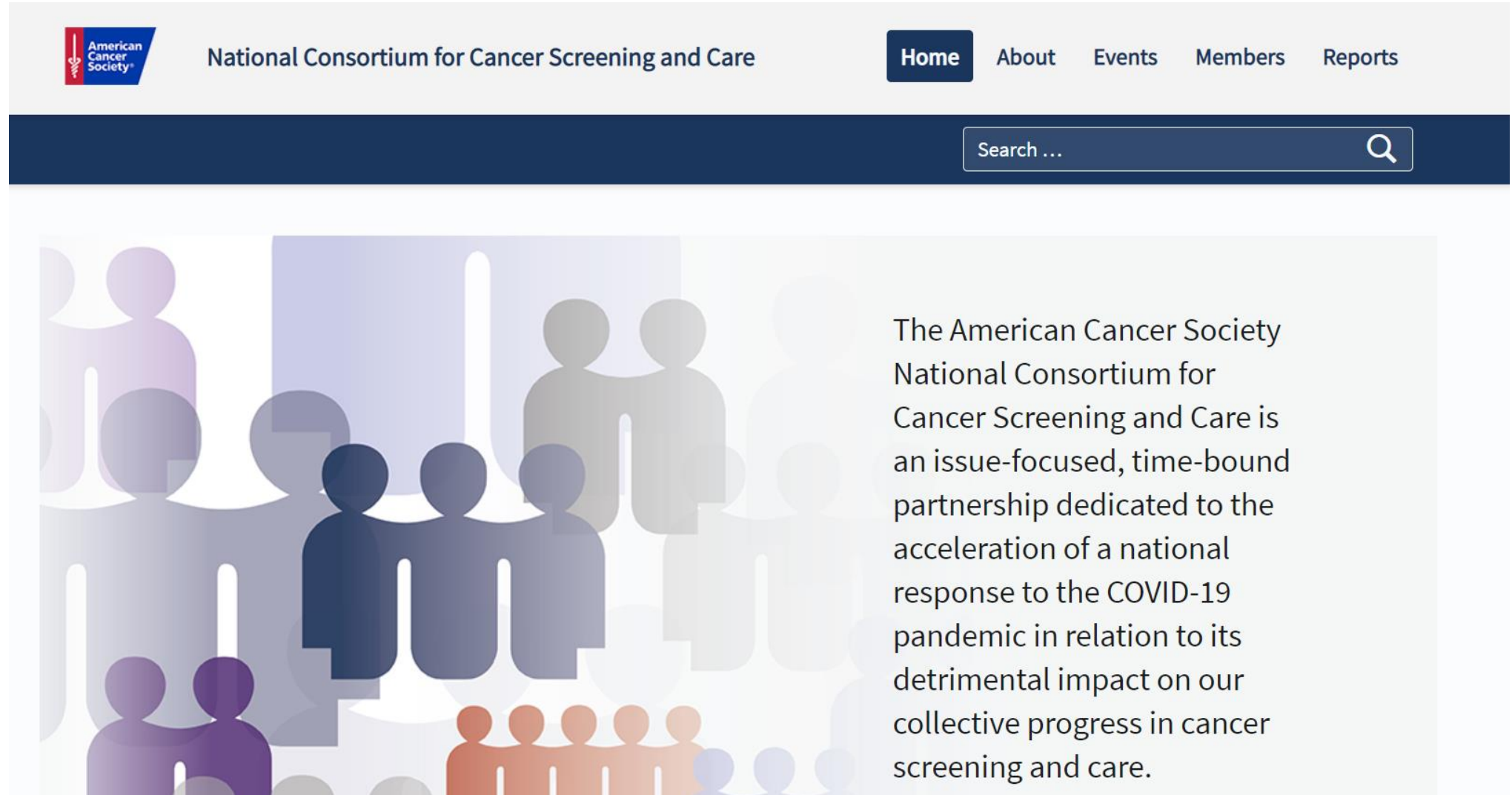
Accelerate Recommendations

Where we are?

What we heard?

What's next?

Website Launch! Consortium.acs4ccc.org



Cancer Screening Models

Webcast:

Utilizing simulation modeling to inform cancer control responses to the COVID-19 pandemic

• **Date:** August 18, 2021

• **Time:** 1 to 2:30 p.m. EST

• ~260 attendees

Recap:

- [Recording Link >>>](#)

Purpose

Utilizing simulation modeling to inform cancer control responses to the COVID-19 pandemic

Discussion Objectives:

- A brief overview of the CISNET models
- The latest findings on the effects of pandemic-related disruptions and colorectal, cervical, and breast cancer outcomes.
- Considerations on strategies to recover and advance cancer screening during the pandemic

Evaluating Our Collective Impact

The National Consortium will serve as an effective and efficient platform for consensus-building around key recommendations that when, adopted and implemented, will advance screening rates and reduce disparate outcomes

Quantitative and Qualitative Analysis

Reviewing results, evaluations, and reports that are generated from various consortium events and activities.

Member Assessments & Member Interviews

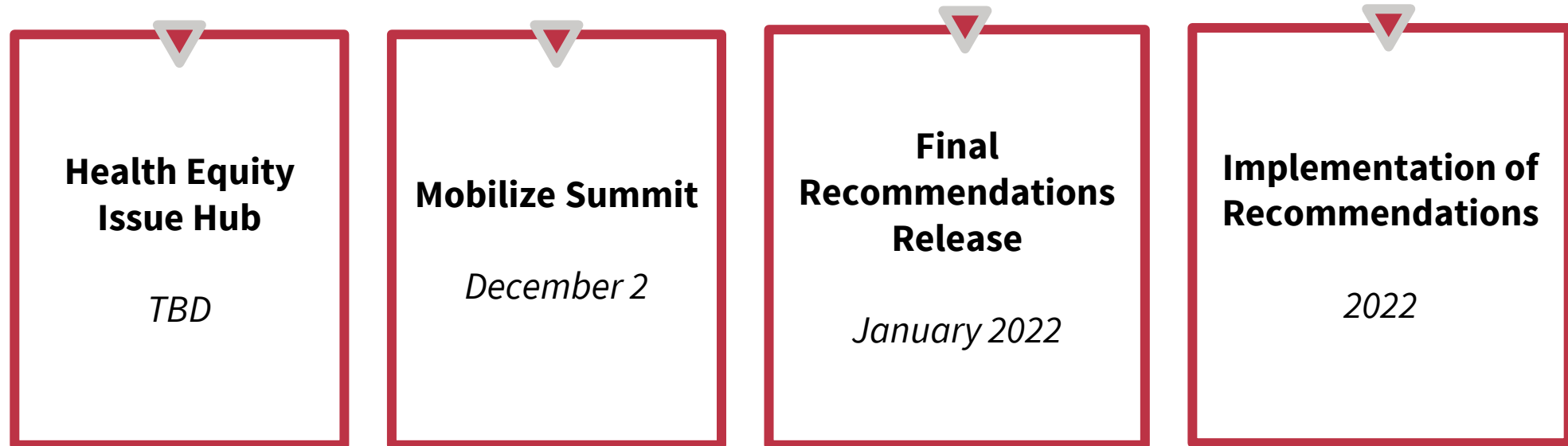
Collecting feedback, experiences, and guidance from consortium members to best understand shared understanding and commitments.

Dissemination / Reach / Implementation

Ensuring the broadest of reach and effective implementation of consortium's consensus recommendations. Capture collaborative efforts and pooling of resources.

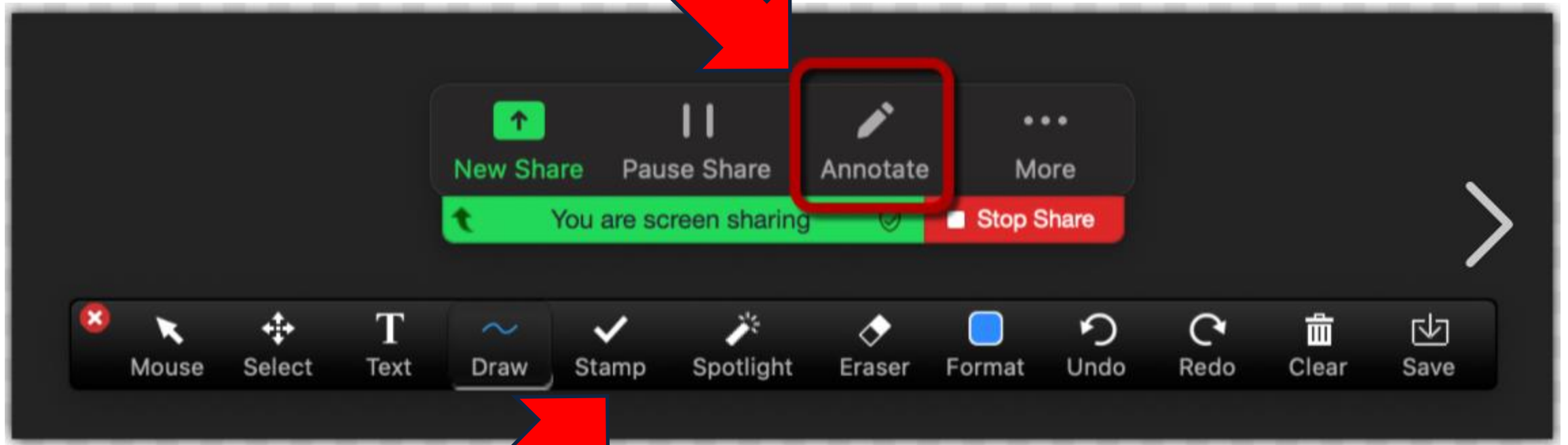
What's Ahead?

Closing out 2021 ... Implementation in 2022



Back to our important question ...

Go to View Options + Annotate + Stamp



2021 Issue Hub Series

Joining together to tackle the most pressing issues in the recovery and improvement of cancer screening and care nationwide.

Issue Hub #2:

Strengthening public health and healthcare systems to advance cancer screening and care

Date: Thursday, September 9

Time: 1 to 2:30 p.m. EST

~240 attendees

Recap:

- Pre-Read Materials
- Recording Link >>>

Purpose

- Explore vulnerabilities within our nation's public health and healthcare systems that contributed to the decrease in cancer screening and care during the pandemic
- Consider potential action steps that can build resilience in our public health and healthcare systems
- Learning Objectives:
 - Identify a few weaknesses in the US healthcare / public health system that likely worsened outcomes in cancer screening and care during the COVID-19 pandemic.
 - Dialogue around sensible solutions to strengthening our healthcare systems to be better prepared and equipped to address future disruptions
 - Learn how systems have successfully navigated cancer screening and care during the pandemic and improved outcomes.

Panelists

- **Crystal Denlinger, MD, FACP** - Chief Scientific Officer, National Comprehensive Cancer Network
- **David Meyers, MD** - Acting Director, Agency for Healthcare Research and Quality
- **Cheryl Modica, PhD** - Director, Quality Center, National Association of Community Health Centers
- **Marcus Plescia, MD, MPH** - Chief Medical Officer, Association of State and Territorial Health Officials
- **Discussion Lead: Laura Makaroff, DO**, - Senior Vice President, Prevention & Early Detection, American Cancer Society
- **Casey Eastman, MPH** – Section Manager, Community Healthcare Improvement and Linkages Section, Washington State Dept. of Health
- **Michael Anderson, MHA, CPHQ** - Division Vice President, Quality and Population Health, Virginia Mason Franciscan Health
- **Rhonda Johnson** – Program Manager, Mammovan, Nevada Health Centers
- **Discussion Lead: Marcie Fisher-Borne, PhD, MSW, MPH** - Managing Director, Interventions & Implementation

Panel Discussions

Panel 1

- Explore vulnerabilities within our nation's public health and healthcare systems & offer solutions to build resilience within our systems.
- Panel will provide a national perspective with generally broader, overarching solutions.
- Problem statements to address have been pre-determined and purposefully narrowed for the needs of this goal statement area and of the national consortium comprehensive process.

Panel 2 Purpose

- How systems/programs have successfully navigated cancer screening and care during the pandemic and improved outcomes.
- Panel will provide an on-the-ground perspective.
- What successes and challenges are seen at the community and localized level.
- Are there common factors that lead to a successful program/intervention.
- Offer a localized response to the problem statements established in panel 1.

Themes from Issue Hub 2 *(page 1 & 2 of Pre-Read)*

1. Strengthen trust in public health and healthcare systems through a whole-person approach. [\(Public Trust\)](#)
2. Strengthen health system and community preparedness plans to address cancer and other chronic diseases. [\(Comprehensive Preparedness Planning\)](#)
3. Strengthen interdisciplinary teamwork. [\(Interdisciplinary Teams\)](#)
4. Strengthen incentives for health systems to prioritize cancer prevention and screening to reach better patient outcomes. [\(Prioritizing Cancer\)](#)
5. Strengthen our understanding of disparate outcomes in cancer screening and care by better collecting demographic data. [\(Data Collection\)](#)
6. Strengthen the flexibility of cancer screening by expanding testing settings and modalities. [\(Increase Options\)](#)

Breakout Activity: Phase 1

Identify bold, but feasible actions

Description & Instructions

- **Objective:** Identify no more than **four** activities that help us achieve progress in strategic priority area.
- **Question:** Within our strategic priorities, what bold, but feasible actions can national consortium members and our partners undertake to strengthen/build resilience in our healthcare and public health systems?
- You have been pre-assigned to strategic priority areas.

Facilitator (ACS Staff Member) will:

- Record conversation.
- Begin with quick introductions – Name and organization.
- Identify a group lead who will be responsible for report backs during today's meeting.
- Present and confirm strategic priority statement. Feel free to rework, but don't devote too much time to wordsmithing.
- Record conclusions in PPT template.
- Move conversation along as needed.
- Keep time: ~30 minutes

Considerations for Successful Activities: Strengthen

Collaborative	Likely engages multiple member organizations and/or requires multisectoral partnerships (members & nonmembers)
Responsive	Responds to the related national consortium goal & agreed strategic priority statement. Responds to the COVID-19 pandemic and/or long-standing barriers. Builds resilience in health systems
Impactful	Likely to make a measurable impact on screening rates, follow up care, cancer outcomes.
Feasible	Barriers are challenging, but not insurmountable within a 2 – 5 year timescale; workable within limits of national consortium members or member networks; the collective voice or influences of national consortium members can push the issue/activity forward.
Equitable	Addresses barriers to screening in underrepresented communities
Novel	Does not duplicate or replicate existing projects or resources; but can expand or enhance those efforts.
Member Supported	Opportunity for members to contribute (time, funding, expertise, influence) to support the development, implementation, dissemination, evaluation, etc.
Sustainable	Future updates, ongoing support needed, and dissemination/implementation goals are considered

Collaboration

- American Cancer Society
- Commission on Cancer (CoC)
- National Accreditation Program for Breast Centers (NAPBC)

Goal: Accelerate Return To Screening

- A **PDSA and Clinical Study protocol** was provided
- American Cancer Society screening **toolkits** were shared
- CoC and NAPBC program participation was **elective**
- **Credits** for multiple standards were offered

Examples

Collaboration

- American Cancer Society
- National Comprehensive Cancer Network (NCCN)
- CDC

Goal: Reengage and reprioritize cancer prevention and detection to minimize further negative impacts of the pandemic

Seventy-six leading cancer centers and organizations across the country issued a joint statement urging people to talk with their health care providers about resuming regular primary care checkups, recommended cancer screening, and evidence-based cancer treatment.



Questions?

Break

(Please stay in the meeting and mute mic/turn video off)

Breakout Activity: Phase 2

Review and Revise

Description & Instructions

Objective: Solidify group's recommended activities.

Process

- Rejoin breakout with new member attending (the Sounding Board).
- Group lead presents strategic priority and activities to sounding board.
- Sounding board asks questions and provides constructive feedback.
- Group (with new sounding board member) revises as necessary and finalizes activities.
- Group lead presents back to large group.

Facilitator (ACS Staff Member) will:

- Take notes on sounding board questions / comments.
- Confirm activities as group consensus is established.
- Finalize conclusions in PPT template.
- Move conversation along as needed.



Keep time: ~25 minutes (10 for Sounding Board; 15 to revise and finalize)

Sounding Board Volunteers

Thank you!

- Robert Carlson, MD – National Comprehensive Cancer Network
 - Breakout 2; Breakout 4
- Laura Makaroff, DO - American Cancer Society
 - Breakout 4; Breakout 2
- Aubrey Villalobos, DrPH, MEd – Comprehensive Cancer Control National Partners; NCI
 - Breakout 1; breakout 3
- John Williams, MD, FACS - National Cancer Institute President's Panel
 - Breakout 3; Breakout 1

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Report Back and Large Group Activity

Present Back

Objective: Everyone hears the progress from each breakout group.

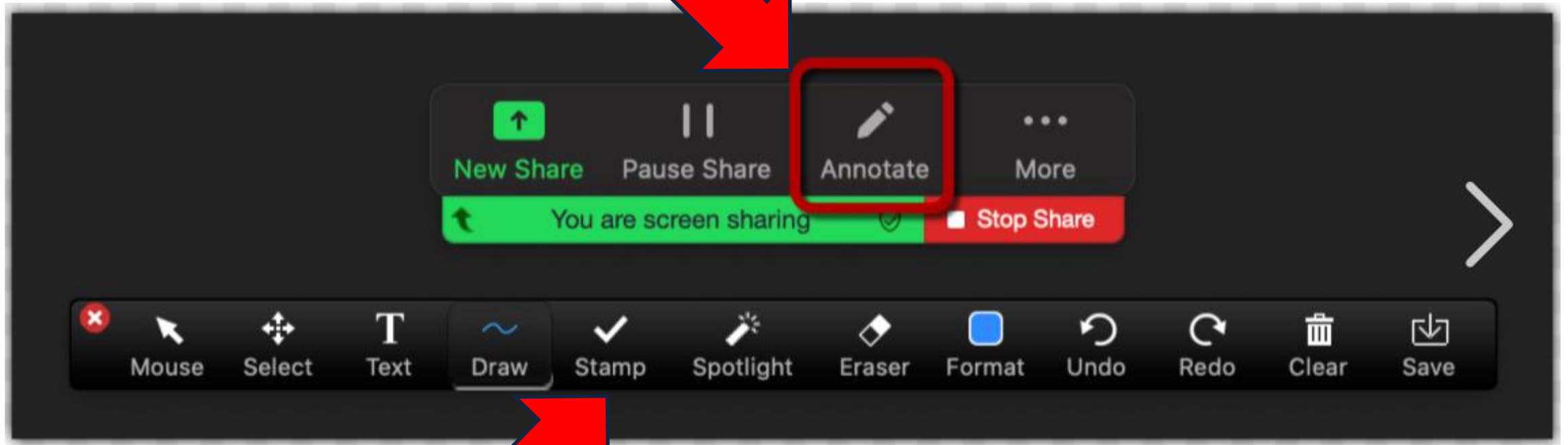
Process: Each group lead has 3 minutes to present back conclusions ... a twitter-length rationale.

Large Group Activity:

- Which of these activities best align with your organizational priorities in 2022? If any?

Questions?

Go to View Options + Annotate + Stamp



Next Steps

- Post Summit materials to expect:
 - Post-Meeting Email
 - Final Issue Hub Report
 - Strengthen Recommendations Draft
- Reminder: Consortium Summit Dates
 - Thursday, December 2 – 1 to 3 p.m. EST
- More Dates
 - Health Equity Issue Hub / Webcast & Follow-up (TBD)
- Evaluation processes

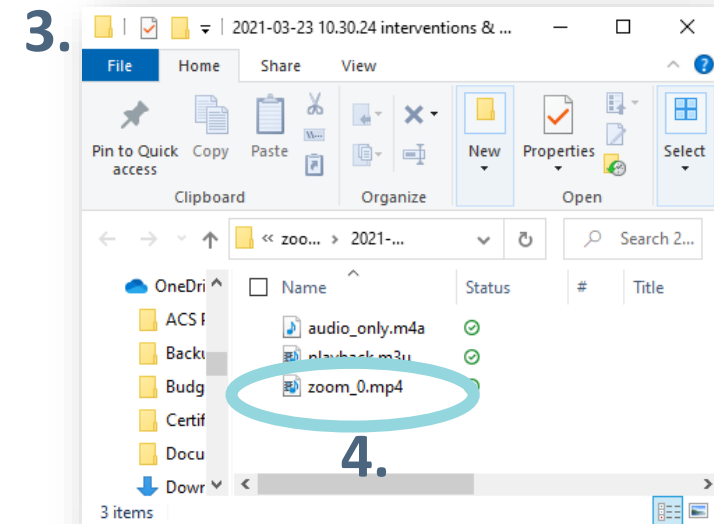
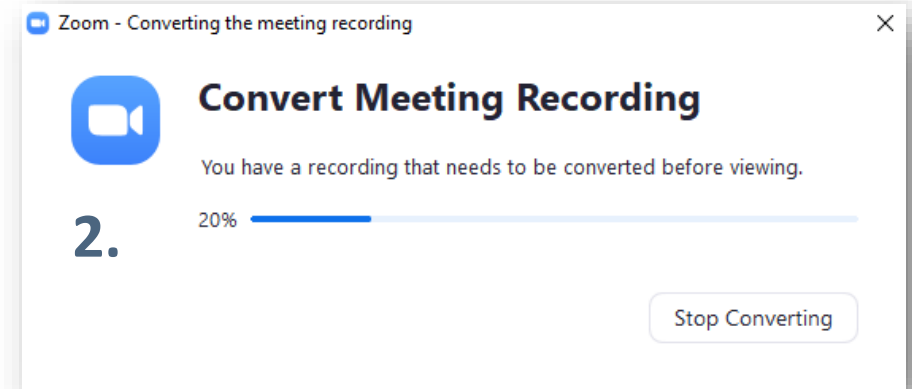
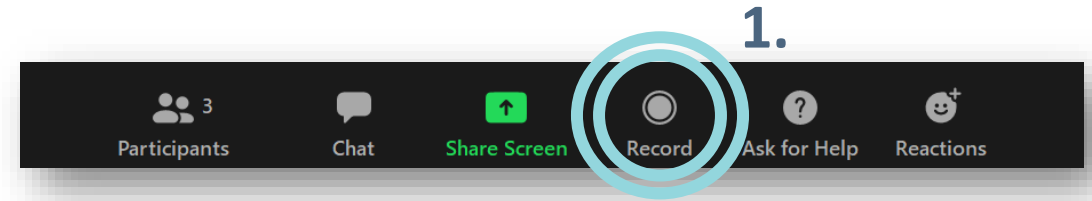
Breakout Template

Breakout 1

Zoom Essentials for the Meeting

Recording Your Breakout

1. Hit the Record button to record your breakout and stop the recording when finished
 - Choose record to computer
2. When you leave the meeting, you should see the Convert Meeting Recording pop-up box appear
3. When the video is ready, you should see a file navigator window appear
 - Message Caleb Levell in Teams if you don't see this
4. The *zoom_0.mp4* file is the recording. Please email that file to Nikki



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Strategic Priority Notes *(page 6 & 8 Issue Hub doc)*

1. Accelerate the collective action of partnerships, coalitions, and roundtables to influence the adoption of proven cancer screening interventions.
 - Opportunity exists to amplify and better support the strengths of roundtables and local coalitions.
 - These collaboratives can break down silos and facilitate coordination within a fragmented healthcare system.
 - They inspire collaboration and collective action.
 - They provide a credible and trusted space for innovation, education, and message delivery.

Goal Statement	Accelerate our responses to long-standing and emerging barriers to cancer screening and care.
Strategic Priority	Accelerate the collective action of partnerships, coalitions, and roundtables to influence the adoption of proven cancer screening interventions.
Example Activity	
Activity 1	Enter here
Activity 2	Enter here
Activity 3	Enter here
Activity 4	Enter here

Notes