



National Consortium for Cancer Screening and Care

Summit Objectives, Updates, and Activities

American Cancer Society

December 2022

Acknowledgements



FUNDERS

Genentech, a member of the Roche Group
(founding sponsor)

Merck

Novartis Oncology

Pfizer Oncology

Roche Diagnostics

AmerisourceBergen

BD (Becton, Dickinson and Company)

National Football League



PARTNERS

Members of the National Consortium

Members

- American Academy of Family Physicians
- American Cancer Society
- American Cancer Society Cancer Action Network
- American College of Obstetricians and Gynecologists
- American College of Surgeons Commission on Cancer
- Association of State and Territorial Health Officials
- Bristol Meyer Squibb
- Cancer Support Community
- Centers for Disease Control and Prevention
- Comprehensive Cancer Control National Partnership
- CVS Health/Aetna
- Genentech
- Health Resources and Services Administration
- National Alliance for Hispanic Health
- National Association of Chronic Disease Directors
- National Cancer Institute President's Panel
- National Cancer Institute – Implementation Science
- National Colorectal Cancer Roundtable
- National Comprehensive Cancer Network
- National Institute on Minority Health and Health Disparities
- National LGBT Cancer Network
- National Lung Cancer Roundtable
- National Navigation Roundtable
- Novartis
- OCHIN
- Pfizer
- Prevent Cancer Foundation
- Stand Up To Cancer

United in Recovery & Improvement

The ACS National Consortium convened organizations and scientific advisors to accelerate, strengthen, & mobilize around bold, but sensible, cancer screening and care activities.

Accelerate

Accelerate our responses to long-standing and emerging barriers to cancer screening and care.

Strengthen

Strengthen our preparedness, infrastructure, and partnerships to minimize disruptions & address inequities.

Mobilize

Mobilize around sustained, coordinated commitments to promote cancer screening and care as a public health priority, and improve the long-term effectiveness of screening programs.

Agenda



- Welcome & Opening Remarks
- Evaluation Highlights
- Member Showcase
- Discussion
- Program Reflection and Wrap up
- Adjourn

Goal Statement in Focus: **Mobilize**

Mobilize around sustained, coordinated commitments to promote cancer screening and care as a public health priority, and improve the long-term effectiveness of screening programs.

Objectives

- 1 | Review National Consortium Evaluation:**
Share key highlights from National Consortium evaluation activities.
- 2 | Present Member Showcase:**
Organizations present about their successes implementing around National Consortium consensus recommendations.
- 3 | Discuss Final Consortium Commitments:**
Discuss final expectations, deliverables, and any additional member organization collaborative opportunities.
- 4 | Celebrate Our Shared Achievements:**
Take a moment to reflect and appreciate our collaborative efforts and impact.

Welcome & Introduction Activity

- **Objective:** Intros and just have a bit of fun!

Instructions *“Start Some Chatter”*:

- Type your name and organization in the chat.
- **Please answer the following question:** What was Caleb’s top played Spotify song for 2022?

A: He’s a Hoosier – It has to be Jack & Diane by John Mellencamp

B: Rubberband Man

Our Charge

The National Consortium served as an effective and efficient platform for consensus-building around key recommendations that when, adopted and implemented, advance screening rates and reduce disparate outcomes

Key Evaluation Questions

1. Was the primary goal of developing and disseminating consensus recommendations achieved?
2. To what extent have the ACS National Consortium efforts resulted in an effective national partnership?
3. How has the national consortium added value to the ACS Get Screened Initiative and improved cancer screening?

Quantitative and Qualitative Analysis

Member Assessments & Interviews

Dissemination, Reach, & Implementation

Celebrating Our Reach and Impact

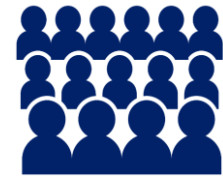
Was the primary goal of developing and disseminating consensus recommendations achieved?



9 consensus recommendations that will improve cancer outcomes for patients nationwide



27 member organizations engaged



829 individuals virtually attended one of the ACS National Consortium's three public forums



34 press release placements reaching 14.5 million individuals



Disseminated with and through numerous partners: CoC, CCCNP, Advisory Board, NACDD, CEO Roundtable, NLCRT, NCCRT, & more



19 members showcased how they were successfully implementing one or more of the consensus recommendations



+2000 recommendation page visits and downloads

Summary of Past Program and Evaluation Activities

Program Activities

Public Forums

Accelerate Issue Hub
June 2021

Strengthen Issue Hub
September 2021

Working Summits

Accelerate Summit
June 2021

Strengthen Summit
October 2021

Dissemination Summit
December 2021

Webcasts

Modeling Webcast
August 2021

Publications

Public Comment
November 2021

Recommendations
Final Report
February 2022

Year 1 Impact Report
April 2022

Evaluation Activities

Member Surveys

Member Survey #1
June 2021

Member Survey #2
March 2022

Interviews

Member Interviews
January 2022

Post-Event Surveys

Accelerate Issue Hub
Post Survey
June 2021

Modeling Webcast
Post Survey
August 2021

Strengthen Issue Hub
Post Survey
September 2021

Mobilization Summits

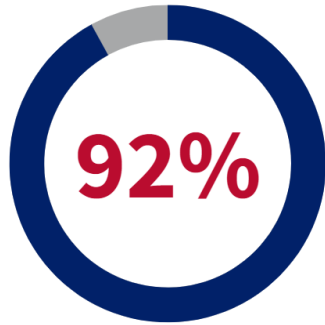
Mobilization Summit
June 2022

Mobilization Summit
October 2022

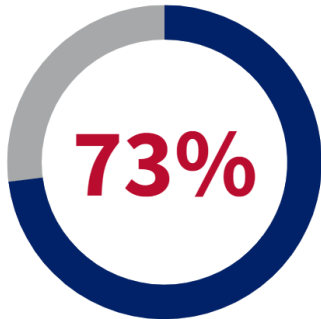
Mobilization Summit
December 2022

National Consortium Evaluation Key Takeaways

To what extent have the ACS National Consortium efforts resulted in an effective national partnership?



92% of respondents in Member Survey #1 were satisfied with consortium efforts to improve collaboration and coordinate across member organizations (Jun. 2021)



73% of members interviewed emphasized their appreciation for the cross-sector collaboration that the consortium facilitates (Jan. 2022)

“You see the whole roster of members and wonder, is everyone going to be engaged and present all the time? ... [But] when we get together, people are present and thoughtful, methodical, and dedicated to creating change.”

-- Patient advocate and State lead, national cancer advocacy organization



64% of members interviewed acknowledged the health equity efforts of the consortium (Jan. 2022)

National Consortium Evaluation Key Takeaways

How has the ACS National Consortium added value to the Get Screened Initiative and improved cancer screening?



“The Consortium has broadened my thinking on nuances I was not thinking about. It has added a level of nuance and additional perspectives to my work. [For example,] elements like getting time off work or finding transportation to go to cancer screening and care...Understanding how big the basic access issue was. Incorporating that into the way we think about cancer screening.

-President, cancer and therapeutics research organization



Proven Programs



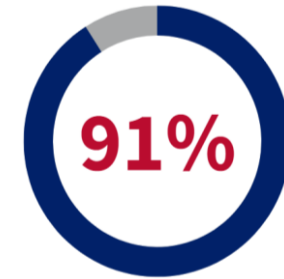
National Partnerships



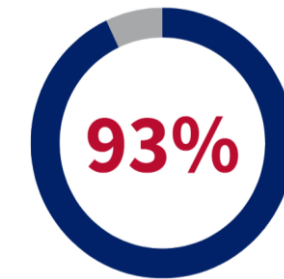
Coordinated Messaging



Most commonly spotlighted consensus recommendations from the member organizations that showcased examples (throughout 2022)



of Issue Hub #1 attendees reported learning how to expand capacity in cancer screening activities using Pandemic innovations (June 2021)



of members felt more informed on strategies they could use to recover and advance cancer screening during the COVID-19 pandemic (Jan 2022)



Centers for Disease Control and Prevention



Recommendation

Proven Programs: Accelerate screening efforts by supporting and expanding proven programs that effectively reach communities that are historically excluded and underserved.

Strategies:

- Sustain and grow patient navigation and community health worker programming.
- Increase implementation of effective patient navigation and community health worker models across communities most in need.
- Build linkages between health systems care coordination and community outreach.



Action

Colorectal Cancer Control Program (CRCCP)

- Aims to increase CRC screening rates among medically underserved populations
- Recipients partner with healthcare systems to implement evidence-based interventions and other strategies



Impact

- 2015-2020, 30 recipients partnered with 264 health systems, 836 clinic reaching 1.3 millions adults aged 50-75
- CRC screening rates increased an average of 13 percentage points though 2019 (38.1% to 51.4%)
- Robust evaluation identified key factors associated with greater increases in CRC screening rates



What's Next?

2020-2025 CRCCP supports 35 recipients in 33 states and 2 Tribal Organizations. Expand partnerships with

health systems; recover from pandemic impacts and further increase screening rates.



Recommendation

Proven Programs: Accelerate screening efforts by supporting and expanding proven programs that effectively reach communities that are historically excluded and underserved.

Strategies:

- Sustain and grow patient navigation and community health worker programming.
- Increase implementation of effective patient navigation and community health worker models across communities most in need.
- Build linkages between health systems care coordination and community outreach.
- Utilize cancer screening risk assessment strategies.



Action

NIMHD recent activities in cancer screening, a key topic area in minority health and health disparities

- Led and partnered with other NIH institutes on funding opportunities
- Supported NIMHD multidisciplinary research centers
- Developed the HDPulse Website: Data and Interventions Portals



Impact

- Notice of Special Interest (NOSI) – expires 2025
 - Increasing Uptake of Evidence-Based Screening in Diverse Populations Across the Lifespan
 - Addressing Evidence Gaps in Screening
- 56 NIMHD grants awarded to support cancer screening research, 2020-2022
- 313 Publications from NIMHD grants in cancer screening, 2020-2022
- NIMHD promotes research and research sustaining activities related to cancer prevention and early diagnosis which includes screening.
- HDPulse provides screening data and evidence-based interventions to improve minority health and reduce health disparities



What's Next?

Populate HDPulse Interventions Portal with hundreds of EBIs to promote adoption of *screening approaches* and other strategies to prevent and management disease; Increase funding opportunities and community partnerships



Recommendation

Quality Measures: Accelerate the adoption of improved quality measures, accountability measures, and institutional goal-setting.

Strategies:

- Propose and advocate for quality measures that better monitor on-time screening and follow-up care to initial tests.
- Encourage national standards for accreditation of screening.
- Require health systems to report outcomes by key demographic and disparity factors (insurance status, race/ethnicity, etc.).
- Encourage/develop the capacity to look at screening longitudinally over time (e.g., enhanced EHR tools). (Current measures do not show who is cycling in/out of being up-to-date.) Seek to configure clinical care systems to address social determinants of



Action

NIMHD supported activities to improve quality methods and measures, and institutional goal-setting

- Partnered on NIH funding opportunity applications
- NIMHD led the development of the NIH Minority Health and Health Disparities Strategic Plan, 2021-2025
- Co-led Pathways to Prevention Workshop (P2P) to Achieve Health Equity in Preventive Services; and follow-up activities, 2019 - 2022



Impact

- FOA: Measures and Methods to Advance Research on Minority Health and Health Disparities-Related Constructs (R01 Clinical Trial Not Allowed)
- One of the goals in the strategic plan is to create and improve methods, metrics and measures to reduce HD; Strategic plan implementation will be NIMHD led
- 1000+ registrants for P2P Workshop; many recommendations to NIH on cancer screening research, i.e., quality measures, medical technology and SDOH



What's Next?

Research priorities and gaps identified; NIMHD leads Strategic Plan Implementation across NIH institutes; Future workshops

Recommendation

Proven Programs: Accelerate screening efforts by supporting and expanding proven programs that effectively reach communities that are historically excluded and underserved.

Strategies:

- Sustain and grow patient navigation and community health worker programming.
- Increase implementation of effective patient navigation and community health worker models across communities most in need.
- Build linkages between health systems care coordination and community outreach.
- Utilize cancer screening risk assessment strategies.



Action

¡Celebremos la vida!

- Provides navigation and access to free or low-cost breast and cervical cancer screenings for Latinas
- Implemented in three partnership clinics in MD, DC and IL with linkages to local health systems and services
- Provides *charlas* (wellness education) that address behavioral lifestyle changes for cancer risk reduction



Impact

Since 1994, the *Celebremos* program has provided:

- **20,100** mammograms and diagnostic tests
- **13,310** cervical cancer screenings and follow-up tests
- **20,000** women, friends and family members have received culturally appropriate breast and cervical cancer education



What's Next?

Explore partnerships for expanded implementation and the addition of program elements such as colorectal cancer screening.

National Consortium Wrap Up

- 1** | Final Summary Report
- 2** | ACS Get Screened Impact Report
- 3** | Cancer Moonshot Follow-up
- 4** | Certificate of Appreciation